



Donna Amos

## **Wiselaw Leading Lawyer**

How to add the Wiselaw Leading Lawyer badge & text to your website



# Steps for adding the Wiselaw Leading Lawyer badge & text to your website:

1 Add the supplied Wiselaw Leading Lawyer badge on to your firm's website (e.g. on to the solicitor's own profile page or your About page).

2 On the same page as the badge, add the following line of text: “[solicitor name] is listed as a Leading Lawyer by Wiselaw”. The word ‘Wiselaw’ in the line of text must be hyperlinked to the solicitor's individual profile on Wiselaw, which is the hyperlink below (click to open the link & copy it from your browser):

<https://www.wiselaw.co.uk/family-divorce-solicitors-blackpool/#listing294009>

*The link allows us to track that only verified solicitors are displaying the badge, similar to the way the SRA badge works. The link must also be followable by the search engines.*

## Quick Check:



Has the Wiselaw badge been added to my firm's website?



Has the word ‘Wiselaw’ been hyperlinked to the link below?

<https://www.wiselaw.co.uk/family-divorce-solicitors-blackpool/#listing294009>

**Congratulations on being listed as a Leading Lawyer by Wiselaw!**